Sterling's Bridge Business Intelligence™

A POWERFUL INTEGRATED PAYMENT SYSTEM AND BUSINESS INTELLIGENCE TOOL

With Sterling's Bridge Business Intelligence, you don't have to be at your business to access critical sales data from your SAM4s ECRs. Real-time sales data and historical information are available from any Internet connected computer or tablet.

Bridge also gives you the ability to make changes to PLUs, pricing, and configurations on your ECR without physically going to your location.

BRIDGE BUSINESS INTELLIGENCE ALSO ENABLES YOU TO:

Take all payment types –
Cash, credit or debit. Customers typically buy more with cards.

Sell more in less time –
Get customers through lines faster with 2-second transactions.

Sell wherever you want –
Bridge wireless payments are ideal for mobile food trucks or trailers, kiosks, tents, and concessions.
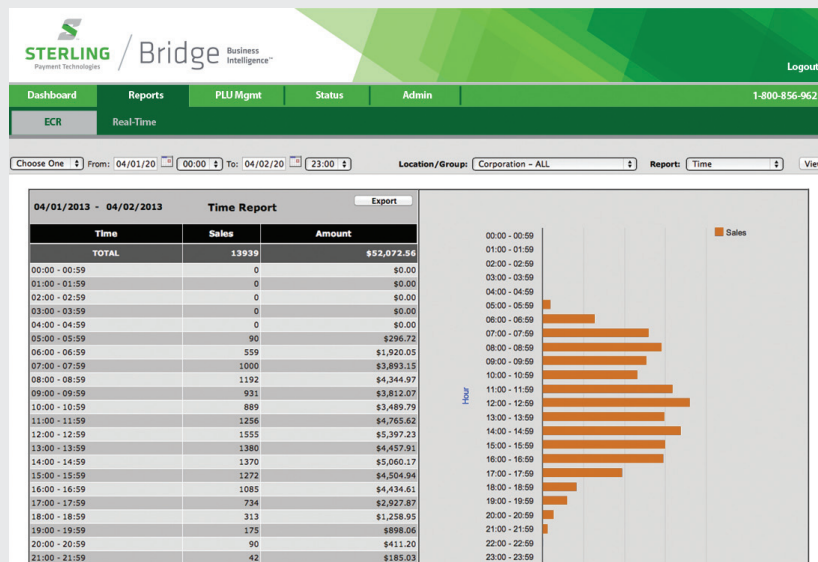
RAISE YOUR BUSINESS INTELLIGENCE THE EASY WAY

Can you answer these questions?

- *Which of my products sold best today?*
- *Which hours were busiest at each of my locations?*
- *How many sales did the day shift employees make at each register yesterday?*
- *How many "no sales" were rung up at each location?*
- *Is there a location running low on product?*

Bridge will give you the answers when you log on to its secure web portal from your computer, tablet or smartphone.

At the end of each day, you'll receive an e-mail summarizing that day's sales activity.

Your data is stored securely in the cloud and can be exported to software programs such as QuickBooks or Excel for ongoing use.
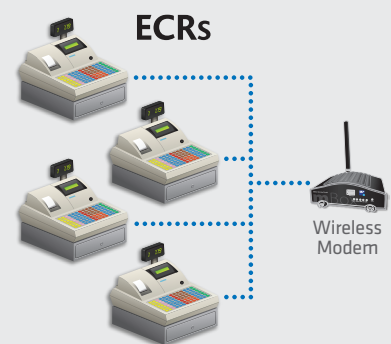
ACCEPT CARD PAYMENTS ANYWHERE

- Enables merchants to accept payments in **hard-to-wire locations** where an Internet connection is unreliable or unavailable
- **Field tested** for durability and reliability in all conditions
- **Easy to use**

IDEAL FOR MULTILANE BUSINESSES

- Handle **more volume**
- Make **more sales**
- **One modem** supports multiple ECRs

STERLING / Bridge Business Intelligence™

Dashboard | Reports | PLU Mgmt | Status | Admin | 1-800-856-9621 | Logout

ECR | Real-Time

Choose One | From: 04/01/20 00:00 To: 04/02/20 23:00 | Location/Group: Corporation – ALL | Report: Time | View

04/01/2013 – 04/02/2013   Time Report

Export

Time	Sales	Amount
TOTAL	**13939**	**$52,072.56**
00:00 - 00:59	0	$0.00
01:00 - 01:59	0	$0.00
02:00 - 02:59	0	$0.00
03:00 - 03:59	0	$0.00
04:00 - 04:59	0	$0.00
05:00 - 05:59	90	$296.72
06:00 - 06:59	559	$1,920.05
07:00 - 07:59	1000	$3,893.15
08:00 - 08:59	1192	$4,344.97
09:00 - 09:59	931	$3,812.07
10:00 - 10:59	889	$3,489.79
11:00 - 11:59	1256	$4,765.62
12:00 - 12:59	1555	$5,397.23
13:00 - 13:59	1380	$4,457.91
14:00 - 14:59	1370	$5,060.17
15:00 - 15:59	1272	$4,504.94
16:00 - 16:59	1085	$4,434.61
17:00 - 17:59	734	$2,927.87
18:00 - 18:59	313	$1,258.95
19:00 - 19:59	175	$898.06
20:00 - 20:59	90	$411.20
21:00 - 21:59	42	$185.03

ECRs

Wireless Modem