# Sell Fireworks from Anywhere with Sterling's
# Bridge Business Intelligence™

## ONE SYSTEM FOR ALL PAYMENTS

- Cash, credit and debit cards
- No stand-beside terminals
- Fast, 2-second authorizations
- Reliable and durable equipment
- Easy for staff to use

Bridge Business Intelligence currently supports the SAM4S ER285 and ER900 models with support for additional models coming soon.

## SELL PRODUCTS ANYWHERE

- Wired and wireless
- Permanent, seasonal or temporary locations
- Inside or outside installations
- Kiosks, carts, tents, mobile trailers

## WEB REPORTING AND MANAGEMENT

- View, analyze, export sales data from any internet-connected computer, tablet or smartphone.
- Update multiple registers online instead of manually at ECR locations

## WHAT MERCHANTS SAY

 "I manage operations at a multi-location fireworks business. Before we started using  Bridge Business Intelligence, if I needed to make a price change, I'd have to drive to each location to make the change – a 350 mile round trip. Now all I have to do is log on to my computer and make changes from my office desk or kitchen table.

"Another great feature is the online access to sales data and the ability to run several types of reports quickly.  Bridge has definitely added efficiency to our business operations."

**Chris Sweeney /** Top Dog Fireworks / 12 Locations in Houston, Texas

IMPROVE YOUR BUSINESS INTELLIGENCE!

# BRIDGE BUSINESS INTELLIGENCE HELPS YOU REALLY KNOW YOUR BUSINESS

**Get answers to questions like these:**

- *What products sold best today?*
- *Which hours were busiest at each location?*
- *How many sales did each employee make at their register yesterday?*
- *How many "no sales" were rung up at each location?*
- *Is there a location running low on product?*

## SIMPLY LOG IN TO THE STERLING BRIDGE PORTAL FROM YOUR PC, TABLET OR SMARTPHONE TO ACCESS SALES DATA AND UPDATE PRICING.

Your data is stored securely in the cloud and can be exported to software programs such as QuickBooks or Microsoft Excel for ongoing use. You can also receive daily summary email reports to keep you on top of the day's activities.
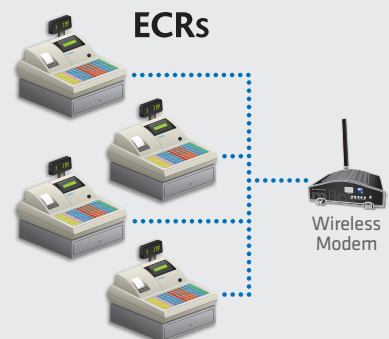


## ACCEPT CARD PAYMENTS ANYWHERE

- First of its kind high-speed **wireless** modem.
- Enables merchants to **accept payments in hard to wire locations** where an internet connection is unreliable or unavailable.
- **Field tested** for durability and reliability in all conditions.



## IDEAL FOR MULTILANE BUSINESSES

- Handle **more volume**
- Make **more sales**
- **One modem** supports multiple ECRs



## CONTACT ME TO LEARN MORE