



Cash In on Concessions with Sterling's Bridge Business Intelligence™

ONE SYSTEM FOR ALL PAYMENTS

- Cash, credit and debit cards
- No stand-beside terminals
- Fast, 2-second authorizations
- Reliable and durable equipment
- Easy for staff to use



Bridge Business Intelligence currently supports the SAM4S ER285 and ER900 models with support for additional models coming soon.

SELL PRODUCTS ANYWHERE

- Wired and wireless
- Permanent, seasonal or temporary locations
- Inside or outside installations
- Kiosks, carts, tents, mobile trailers



WEB REPORTING AND MANAGEMENT

- View, analyze, export sales data from any internet-connected computer, tablet or smartphone.
- Update multiple registers online instead of manually at ECR locations



WHAT MERCHANTS SAY

"When customers ask us about adding a cash register and which one is the best, we always refer them to Sterling and the SAM4s ECR. That's what I've witnessed to be the best. With the card integration, Bridge reporting, and the wireless option -- those features just take it over the top. It's what this industry has needed for a long time."

Mike Schantz / Schantz Manufacturing

National company that designs and builds custom concession trailers and mobile kitchens.

IMPROVE YOUR BUSINESS INTELLIGENCE! >

BRIDGE BUSINESS INTELLIGENCE HELPS YOU REALLY KNOW YOUR BUSINESS

Get answers to questions like these:

- What products sold best today?
- Which hours were busiest at each location?
- How many sales did each employee make at their register yesterday?
- How many "no sales" were rung up at each location?
- Is there a location running low on product?

SIMPLY LOG IN TO THE STERLING BRIDGE PORTAL FROM YOUR PC, TABLET OR SMARTPHONE TO ACCESS SALES DATA AND UPDATE PRICING.

Your data is stored securely in the cloud and can be exported to software programs such as QuickBooks or Microsoft Excel for ongoing use. You can also receive daily summary email reports to keep you on top of the day's activities.



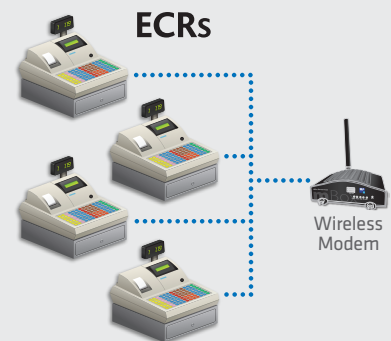
ACCEPT CARD PAYMENTS ANYWHERE

- First of its kind high-speed **wireless** modem.
- Enables merchants to **accept payments in hard to wire locations** where an internet connection is unreliable or unavailable.
- **Field tested** for durability and reliability in all conditions.



IDEAL FOR MULTILANE BUSINESSES

- Handle **more volume**
- Make **more sales**
- **One modem** supports multiple ECRs



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