# THE FEES. THE HASSLE.

# ELIMINATE THE COST OF MERCHANT PROCESSING

**TEEPOS'** Cash Discount Program eliminates merchant processing fees for businesses by replacing the large monthly debit merchants typically incur with the non-cash adjustment collected from customers who choose to pay with credit card.

# HOW IT WORKS

 All goods and services are priced and promoted to include a "Non-Cash Adjustment" marked as Regular Price.

2. A sign is placed at the point-of-sale detailing an "In-Kind Incentive" available for customers who pay with cash.

**3.** The customer decides their payment method and the provided equipment is setup to do the rest.



### **Credit Card Payments**

The credit card receipt will display a separate line item with the amount of the non-cash adjustment.



#### **Cash Payments**

The customer is automatically qualified for the In-Kind Incentive earning a small percentage off of the regular price.

## BENEFITS

### **Customer Benefits**

By avoiding merchant processing fees, merchants now have the option to pass the savings to customers who use cash.

### **Merchant Benefits**

It is not uncommon for merchant to save hundreds, or even thousands of dollars a month by eliminating merchant processing fees.





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